

# **Privacy Policy**

This privacy policy sets out how Great Expectation Speakers and Trainers uses and protects any information that you give Great Expectation Speakers and Trainers when you use our website, subscribe to our lists or register for events.

Great Expectation Speakers and Trainers are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified, then you can be assured that it will only be used in accordance with this privacy statement.

Great Expectation Speakers and Trainers may change this policy from time to time by updating this page. Feel free to check this page at any time to ensure that you are happy with any changes. This policy is effective from October 2020.

#### What we collect

We may collect the following information:

- name
- contact information including email address
- demographic information such as home state, preferences and interests
- · registration details regarding events and or showcase
- other information relevant to customer surveys and/or offers

### What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new speakers, trainers and entertainers, events, special
  offers or other information which we think you may find interesting using the email address and preferences
  which are provided.
- From time to time, we may also use your information to contact you for market research purposes. We may use the information to customise the website or email according to your interests.

### **Security**

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

We use MailChimp for emailing newsletters and list management. Their legal and privacy policy guidelines can be accessed here: https://mailchimp.com/legal/privacy/

#### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Last Updated: 16 October 2020



## **Controlling your personal information**

You may choose to restrict the collection and therefore use of, your personal information, not all preferences listed on the subscribe page are mandatory.

Mandatory fields are highlighted in bold Asterix. We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen utilising your preferences.

You may request details of personal information which we hold about you. If you would like a copy of the information held about you, please contact us via the details below.

If you believe that any information we are holding about you is incorrect or incomplete, please contact us as soon as possible, via the contact details below. If you have any questions or comments, please contact Great Expectation Speakers and Trainers who will promptly respond to your enquiry.

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Last Updated: 16 October 2020